

INNOVATOR MINDSET CERTIFICATION



Innovator Mindset Certification

Are you interested in becoming certified to deliver the Innovator Mindset assessment to your students, clients or employees? The following questions and answers explain how the certification process works.

Who can be certified?

Certification is open to two categories of candidates: educators and consultants.

Educators

We encourage educators in diverse disciplines, across such fields as business, entrepreneurship, engineering, sciences and liberal arts, to use Innovator Mindset to enhance their course and program offerings and equip their students to be effective innovators. This includes those who teach innovation and entrepreneurship in colleges and universities, who are interested in introducing Innovator Mindset into their classes, both undergraduate and graduate. Instructors and coaches in university-based incubator and accelerator programs are also eligible. High school level programs may be considered on a case-by-case basis.

Consultants

Organizational development and industrial & organizational psychology professionals, professional coaches & trainers, and other business consultants who want to help their clients enhance their innovation capabilities, as individuals and as organizations. Innovator Mindset enhances executive coaching, leadership development, innovation-focused strategic planning, and the facilitation of a variety of innovation interventions. This certification is appropriate for someone who is in a consulting, training or coaching role inside an organization, or who serves as an outside resource. This option is the appropriate choice for educators who also want to do consulting with IM.

Is certification always required?

We are currently allowing experienced educators in accredited programs to use Innovator Mindset with their students, without being formally certified. You must be willing to study the provided materials, and work with Innovator Mindset remotely to self-prepare. Certification is however strongly recommended. You will find that it greatly accelerates your learning and your ability to deliver an effective intervention using the IM materials.

What does certification include?

Certification is a two day course that models approximately 14 hours of interactive instruction. This will equip you to explain and apply the Innovator Mindset framework and the information provided by individuals' IM Snapshot reports. The focus is on how individuals can become more innovative, rediscover their innate genius, and use a variety of innovation tools and strategies effectively.

This will also equip you to work with leaders, teams and organizations to adopt a leadership style and create a climate and strategy that encourages innovation. Certification includes follow-on support and guidance in effectively implementing Innovator Mindset with students and clients. It also includes access to a growing network of global IM practitioners.

Are specific qualifications required?

There are no specific requirements that all candidates must meet but you should have relevant professional experience in the context in which you intend to apply Innovator Mindset. Innovator Mindset is committed to developing a diverse global corps of educators and consultants, but reserves the right to review the qualifications of any candidate and determine whether they are suitable.

Can I work for Innovator Mindset?

Innovator Mindset may have occasion to use outside consultants on a contract basis, or provide future employment opportunities. But becoming certified in IM does not create any contractual or employment relationship between you and IM, now or in the future. No promise of future work is made or implied.

What resources does Innovator Mindset provide?

Educational, training and consultant support is provided in the form of:

- A slide deck and model script covering the Innovator Mindset curriculum
- Interactive exercises, quizzes, projects and recommended assignments
- The IM student development guide *Developing Your Innovator Mindset*
- The IM leadership and coaching guide *Innovative Leadership*
- Access to a community of Innovator Mindset practitioners to share insights and best practices.

How much does it cost to become certified?

For educators, the cost is \$795

For consultants, the cost is \$1,595

How do I apply to use IM or become certified?

Contact us at Info@InnovatorMindset.com and we will be happy to arrange for you to attend an upcoming IM certification class.



Visit InnovatorMindset.com or
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